



Presents

Broadway Ball 2010

Saturday, October 16

Join us as a sponsor of Broadway Ball 2010!

The Straz Center's signature black-tie event will "let the sun shine in" on Saturday, October 16 as we celebrate the inauguration of our 2010-2011 Broadway season.

You and your guests will be transported through the magical world of musical theater as we pay tribute to the exuberant spirit of Broadway and our electrifying season of audience favorites, stunning classics and amazing spectacles.

Broadway Ball 2010 will be a wildly enjoyable evening featuring live and silent auctions, dinner on Carol Morsani Hall stage with special entertainment and post-dinner dancing.

Limited to less than 500 guests, this exclusive social event to support arts and culture in the Tampa Bay area is vital to sustaining the non-profit Straz Center's many artistic, education, and community outreach programs.

Sponsorship levels begin at \$7,500 and include unique benefits for you and your guests to enjoy.

Become a sponsor of this extraordinary event and share your love of the Straz Center!

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<p style="text-align: center;">MARQUEE SPONSOR \$20,000 Limited to 5 sponsors</p> <p style="text-align: center;"><u>Unique categories</u></p> <p style="text-align: center;">Dinner Entertainment Silent Auction Live Auction Gift Bag</p> <p style="text-align: center;">Benefits include:</p>	<p>Advertising: Name recognition included in e-Center newsletters. Name recognition incorporated into press releases Name recognition in Straz Center's <i>CenterBill</i> issues from October 2010 – September 2011 (distribution: 600,000) Name recognition in Straz Center's <i>CenterStage</i> Winter 2011 post-event article Full page advertisement in Broadway Ball 2010 program</p> <p>On-Site: Prominent name/logo recognition tailored for unique Aquarius category chosen Logo recognition on easel signage display(s) Name recognition on Straz Center entrance electronic marquee during week of event</p> <p>Website: Logo recognition prominently displayed on broadwayball.org with hotlink to your website</p> <p>Print Collateral: Name recognition on event invitation (distributed to 2,000) Name recognition in event program (distributed to 500)</p> <p>Hospitality: Premier seating for 16 guests at 2 reserved VIP tables</p>
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<p style="text-align: center;">SPOTLIGHT SPONSOR \$10,000</p> <p style="text-align: center;">Benefits include:</p>	<p>Advertising: Name recognition in Straz Center's <i>CenterBill</i> issues from October 2010 – September 2011 (distribution: 600,000) Name recognition in Straz Center's <i>CenterStage</i> Winter 2011 post-event article Half page advertisement in Broadway Ball 2010 program</p> <p>On-Site: Name recognition on easel signage display(s)</p> <p>Website: Name recognition displayed on broadwayball.org with hotlink to your website</p> <p>Print Collateral: Name recognition on event invitation (distributed to 2,000) Name recognition in event program (distributed to 500)</p> <p>Hospitality: Premier seating for 8 guests at reserved VIP table</p>
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ENCORE SPONSOR \$7,500	<p>Advertising: Name recognition in Straz Center's <i>CenterBill</i> issues from October 2010 – September 2011 (distribution: 600,000)</p> <p>Name recognition in Straz Center's <i>CenterStage</i> Winter 2011 post-event article</p> <p>Website: Name recognition displayed on broadwayball.org with hotlink to your website</p> <p>Print Collateral: Name recognition on event invitation (distributed to 2,000)</p> <p>Name recognition in event program (distributed to 500)</p> <p>Hospitality: Premier seating for 8 guests at reserved VIP table</p>
Benefits include:	

Broadway Ball 2010 Sponsor Benefits Comparison	Marquee Sponsor \$20,000	Spotlight Sponsor \$10,000	Encore Sponsor \$7,500
Premier seating for guests at reserved VIP table(s)	2 tables for 16 guests	1 table for 8 guests	1 table for 8 guests
Prominent recognition tailored for sponsor event category	X		
Advertisement in Broadway Ball 2010 program	Full page	Half page	
Name recognition in event-related press releases and e-Centers	X	X	
Name recognition on entrance marquee during week of event	X	X	
Logo recognition on easel signage display(s)	X	X	
Name recognition on event invitation	X	X	X
Name recognition in event program	X	X	X
Name recognition in <i>CenterBill</i> for one year	X	X	X
Name recognition in <i>CenterStage</i> Winter 2011 post-event article	X	X	X
Recognition on broadwayball.org with hotlink to your website	X	X	X